PERRY WONG COSTA
DESIGN MANAGER

pwongcosta.me
415.533.4172

pewongcosta@gmail.com
/in/pwongcosta/

Education

University of California, Davis
Bachelor of Arts in
Design & Computer Science

Parsons New School
Certification:
Graphic & Digital Design

Brainbench
Certification:
Web Design Concepts

Experience

Stripe
San Francisco, CA
Product Design Manager
Nov 2023 to Current
Design head of the Revenue Automation and Data Services product design organization, driving strategy and managing a team of 4 product designers / 7+ product teams.

Staff Product Designer
Feb 2022 to Nov 2023
Design lead for consumer facing experiences for Stripe's Consumer brand, Link–working across 10+ product teams to shape roadmaps, design strategy and high-impact Link product surfaces for Stripe merchants and consumers.

Senior Product Designer
May 2021 to Feb 2022
Design lead for Payments products in Stripe dashboard, driving strategy and improvements to all pay-ins experiences.

Robinhood
Menlo Park, CA
Product Designer
Apr 2019 to Current
Scaled the design team from 10 to 46 designers over the span of a year, leading projects for Consumer experiences and Customer Care.

Quid Inc.
San Francisco, CA
Product Designer
Feb 2018 to Mar 2019
Helped lead user research and enhanced and developed visual content and design strategy for a VC backed startup alongside a cutting edge NLP machine learning platform.

UI/UX Intern
Jun 2017 to Feb 2018
Designed, developed and launched a variety of cross-media projects including landing pages and content, developing a branding system and style guides for the company.

Lucasfilm Ltd.
San Francisco, CA
Software Engineering Intern
Jun 2016 to Sep 2016
Facilitated a cross-functional team assessing and optimizing company workflow while developing robust web and iOS applications alongside a team of 12 with a focus on product usability.

Skill

Design
Figma, Sketch, InVision, Protopie, Origami, Adobe Creative Suite (Illustrator, Photoshop, AfterEffects, DreamWeaver, Premiere), Arduino, SketchUp, Rhino 3D, Maya, Blender, 3DS Max, Final Cut Pro, Wireframing

Programming
JavaScript, CSS3, HTML5/CSS3

Extracurricular

#include
Chief of Design, VP
Feb 2016 to Feb 2018
Shaped branding, research, strategy and design across a team of 20 developers focused on creating individually tailored web and iOS applications for nonprofit organizations.

Pioneer Elementary School
Math & Science Teaching Aid
June 2014 to Aug 2017
Mentored and led kindergarten classes 3 days a week, teaching basic math and science.

AP Therapeutic Riding Program
Riding Instructor
Sep 2014 to June 2016
Co-led a hippotherapy program as a certified PATH riding instructor for children and young adults with intellectual disabilities.

Special Olympics
Experience Designer
April 2011 to Sep 2014
Accompanied small local design team throughout Southern California and assisted athletes with intellectual impairments.